



AU **VISIONS**®

Website Development Contract

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Prepared by:

Auvisions Inc.

Prepared for:

[Client.FirstName] [Client.LastName]

[Client.Company]

Introduction

Thank you for your interest in partnering with Auvisions Inc. for your website development project. With well over 100,000 firms offering website development services, we know how challenging it can be to find the right agency for your web development needs.

At Auvisions Inc., we hold one goal above all others: 100% client satisfaction. Our in-house team of web designers, copywriters, graphic designers, and developers uphold the highest standards for project planning and execution, and we're dedicated to building the perfect website for your company on-time and on-budget.

We've built websites for several brands around the world with great success, and are quite excited to get to work on yours.

In this contract, you'll find examples of our past work along with what we feel is the optimal solution for your website development needs, along with the associated delivery timeline, costs, and project terms. Once you've reviewed this contract thoroughly, simply electronically sign it at the bottom to indicate your approval.

Thanks again for the opportunity to earn your business!

Auvisions Inc.

Executive Summary

[Client.Company] requires a full website build to support your digital growth strategy. This website will allow you expose your brand to organic audiences via search engines, leverage digital advertising to boost lead generation, and deploy content marketing to build brand awareness and authority. Auvisions Inc. is uniquely qualified to build the website that you desire, due to our in-house team of designers, writers, and developers, and our experience working with clients in your industry.

Solution Outline

Auvisions Inc. will build your website using Wordpress. This CMS powers more than 35% of the websites around the world and is known for it's ease of use, security, and scalability. CMS will allow you to do the following once your website is launched:

- Customization of Theme
- Build & Setup WordPress Website
- Custom WordPress Website Design
- Fix WordPress Errors/Issues
- Mobile & Tablet Optimization
- Create & Insert Contents
- Customize Plugins
- Weekly Theme & Plugin Updates
- Standard Speed Optimization
- Daily Website Backups
- Live Chat Integration
- Online Chat Software Setup
- Unlimited Email Accounts
- Free SSL Certificate
- Caching Optimization
- Image Compression
- Page-Speed Monitoring
- Appointment Scheduling Software
- Eye Catching and Responsive Design
- Social Media Integration
- 1 Month of SEO Optimization

We propose that your site be hosted with Bluehost. This will ensure that your website is capable of supporting a high volume of traffic while remaining protected from malicious entities.

Site Structure

Your website will have the following pages:

- Home
- About
- Blog
- Contact
- Additional page 1
- Additional page 2
- Additional page 3

Site Integrations

Auvisions Inc. will integrate your site with the following tools:

- Chat Integration (Instant Messages to your Phone)
- Appointment Scheduling Integration (Linked with Email Calendar)
- Before & After Image Integration (Scroll Images of Treatment Results)

These integrations will allow you to use your website as a profitable marketing tool which helps you generate new revenue for your business.

Additional Features

Based on previous discussions regarding your goals and expectations, your website will have the following additional features:

- 1 Month of SEO Optimization
- Testimonials of your Patients
- 5 Treatment Pages (For Extra Page Additional \$300)

Ongoing Fees

The table below details monthly fees which will begin once the website is successfully launched.

Domain Name (Annual Payment).

Name	Price	QTY	Subtotal
Hosting	\$14.99	1	\$14.99
Bluehost			
Monthly Payment			
Standard Business Hours Support	\$0.00	1	\$0.00
Phone & Email Support During Business Hours			
Domain Name	\$12.99	1	\$12.99
Bluehost			
.com			
Annual Payment			
			\$27.98
		Subtotal	\$27.98
		Discount	\$0.00
		Tax	\$0.00
		Total	\$27.98

Terms of Agreement

1. Authorization

[Client.Company] is engaging Auvisions Inc., as an independent contractor for the [Client.Company] website development, deployment, hosting, & support.

2. Payment

Fees to Auvisions Inc. are due in accordance with the above listed pricing table. Fees for services will be invoiced first. We cannot begin to work without the invoice being processed successfully. Website will be finished in 30 business days with 3 revisions. All payments will be made in USD.

3. Completion

Auvisions Inc., and [Client.Company] must work together to complete the project in a timely manner. Auvisions Inc. agrees to work expeditiously to complete the project no later than launch date (depending on date of acceptance of agreement).

4. Assignment of Project

Auvisions Inc. reserves the right to assign subcontractors to this project to insure the right fit for the job as well as on-time completion.

5. Revision During Execution

[Client.Company] may be charged additional fees if it decides to make changes to the agreed upon project scope and objectives.

6. Legal & License

Auvisions Inc. warrants that the functionality contained in this project will meet [Client.Company] requirements and that the operation will be reasonably error-free.

The entire risk as to the quality and performance of the project is with [Client.Company]. In no event will Auvisions Inc. be liable to [Client.Company] or any third party for any damages, including any lost profits, lost savings or other incidental, consequential or special damages arising out of the operation of or inability to operate the website, even if Auvisions Inc. has been advised of the possibility of such damages.

If any provision of this agreement shall be unlawful, void, or for any reason unenforceable, then that provision shall be deemed severable from this agreement and shall not affect the validity and enforceability of any remaining provisions.

7. Copyrights & Trademarks

[Client.Company] represents to Auvisions Inc. and unconditionally guarantees that any elements furnished to Auvisions Inc.. for inclusion in the project are owned by [Client.Company], or that [Client.Company] has permission from the rightful owner to use each of these elements, and will hold harmless, protect, and defend Auvisions Inc. and its subcontractors from any claim or suit arising from the use of such elements furnished by [Client.Company].

8. Copyright to Project

Auvisions Inc. guarantees that all aspects of design and construction of the project will be disclosed to [Client.Company] upon completion, and full code, copyrights and ownership will be the sole property of [Client.Company]. Auvisions Inc. retains the right to display graphics and other design elements as examples of its work in its portfolio.

Auvisions Inc.



Auvisions CEO Brian Cortez

9. Sole Agreement

The agreement contained in this Contract constitutes the sole agreement between Auvisions Inc. and [Client.Company] regarding this project. Any additional work not specified in this contract must be authorized by a written change order. All prices specified in this contract will be honored for three (3) months after both parties sign this contract. Continued services after that time will require a new agreement.

10. Initial Payment & Refund Policy

If [Client.Company] halts work and applies for a refund within 4 days, work completed shall be billed at the hourly rate of hourly rate, and deducted from the initial payment, the balance of which shall be returned to [Client.Company]. If, at the time of the request for refund, work has been completed beyond the amount covered by the initial payment, [Client.Company] shall be liable to pay for all work completed at the hourly rate stated above. (\$20/hr)

[Client.Company]

[Client.FirstName] [Client.LastName]